

**Report on Industrial Visit**  
**to**  
**Parle-G Biscuit Factory**

Students from B.B.A (Bachelor of Business Administration)& M.B.A (Master of Business Administration) department of G H Raison University, Saikheda got the exciting opportunity of visiting the Parle-G Biscuit factory situated at Umrer road, Nagpur, guided by Dr.RajanM.Welukar (Vice Chancellor) Dr.Sophia Ansari (Registrar),Prof.AbhijeetJaiswal (HOD),with the help of teaching staff, Prof.PriyankaDeshmukh, Prof.ShwetaChourasia, Prof.AdheerGoyal, Prof.SushilGirhe and Prof.Priyanka Mishra.

And it is Needless to mention, that all the youngsters were buzzing at the prospect of going to the place where one of their favorite treats, biscuits are made! Upon arrivalat 12.15 PM on 10<sup>th</sup> Aug 2018, they were shown a video explaining the process of manufacturing biscuits and chocolates, as well as advertisements of some of the company's products in auditorium.

What really captured the students's fascination was what followed: the working of the factory. From a deck overhead,the students were able to observe the assembly line system. They saw the dough being baked in bulk, after which they cut biscuits were ready and packaged mechanically. The whole system was explained byMr.AjayPetkar in a very easy way. He told that the process of making biscuit includes the following steps like Mixing, Moulding, cutting, baking, cooling, packing and wrapping. Towards the end, freshly baked biscuits were served and students received packets of these.

The combination of learning while having fun was made possible by seeing the assembly process in person, which, like many other topics, can be explained in the four walls of a classroom, but is made so much more effective when it is accessible and experienced by the learners. Through such field trips, we hope to cultivate practical learners by fueling their innate curiosity and encouraging them to understand in a hands-on way.

The field trip was an overall success with the students' enthusiastic response.

